DOUG MENUEZ

On Assignment for FedEx:
The Memphis Hub

In my early career as a news photographer, FedEx saved my butt more times than I can remember. They always got my film to New York or DC on time, and I grew to trust them in a way I've never trusted a company before. Flash forward decades, and I find myself on assignment for them at their legendary hub: the storied Memphis center through which my packages have been routed all these years.

FedEx has the world's largest cargo airport, with the largest fleet in the world, based in Memphis. It's like a nation state—it takes about 20 minutes just to drive from one end to the other of the 500-acre-plus hub. Inside, they have 15 million square feet of facilities where the packages flow in to be sorted to their destinations. Around 3 p.m. and again at 3 a.m., there is an explosion of activity as jets land and take off and packages are sorted and shipped. What might seem effortless to us when we click "send" on a shipping order is revealed as an almost insane, gargantuan task.

I had the opportunity to shoot all of the different areas and activity over a few days, including one all-nighter. And, unbelievably, they gave us a brand-new 767 and pilots to photograph as we pleased. We got to circle around doing "touch and go's" for hours—amazing fun. If I shot there for a year I might really be able to do justice to the experience. In the meantime, here are some images that will give you a sense of how FedEx gets our precious stuff from place to place.

Doug Menuez

FedEx
N974FD

AFN
WEATHER
CENTER

NRT 00:24:03 16Apr
SYD 01:24:03 16Apr
AKL 03:24:03 16Apr
CINEMAS

AAD 14918 FX
FedEx

AAD 15204 FX
FedEx
Express

FedEx

AKE 51614 FX
FedEx
Federal Express
46742
FedEx

FedEx
FedEx Express

FedEx
Express
Tube
Large
FedEx
Express
FedEx
Express
PA

FedEx
Express
FRAGILE
Oncology Supply
PERISHABLE
SIGNAGE FIXTURE DISPLAY
COOK
Central Laboratories
16X13X6

FedEx
FedEx
FedEx
FedEx

Envoy
Insulated Shipper
ThermoSafe
Envoy
Temperature Sensitive Product
LF5-

FedEx
FedEx
FedEx
FedEx

FedEx

The World On Time
MD-11 DC-10 777 A300 A310 767
FedEx 500078
CAUTION
SIDE HITCH IS FOR FINAL POSITIONING ONLY.
GUIDE PERSON MUST BE USED.
SIDE HITCH SPEED - CREEP
USE TOWBAR FOR RAMP MOVEMENT.

World On Time

"The new images from FXO and the recent hub shoot are stellar in their energy and authenticity."

Amy Feehan
Marketing Advisor & Global Brand Management, FedEx

MENUEZ

Doug Menuez
CONTACT HEATHER ELDER REPRESENTS
415 . 819. 23790
www. heatherlder.com
www.menuez.com