

A photograph of a family in a bedroom. A woman with blonde hair is lying in bed, holding a baby. The baby is wearing a white onesie with pink hearts. The woman is smiling and looking at the baby. A man is lying down next to her, partially visible. The room is lit by natural light from a window on the left and a lamp on the right. The bed has white linens. The overall mood is warm and intimate.

# FAMILY

DOUG MENUEZ



# FAMILY

The family dynamic fascinates and mystifies me. It's the core of our human experience which is why I'm so interested in watching and documenting family interaction. And I've met and photographed countless families all over the world, witnessing the breadth of family life, from the birth of a child to the death of a beloved father, and everything in between.

As a photojournalist I learned to arrive as a stranger, gain trust and then capture split second moments that tell a story. Later in my career, for advertising clients, I'd assemble an ideal family through casting. Without the experience of watching and learning how real families behave I could never have succeeded in bringing authenticity to the photographs I made of the families I created.

As it turned out, all that time with other families taught me a lot about how to be a father and husband. Everyone has challenges in their life and mine is no different, but they are so much easier to bear when you have the strength of family to draw on.

Over my career, our definition of family has evolved well beyond the TV sitcom ideal so that today we are inclusive of every possible configuration of people. Here is a selection of family moments from my portfolio that reflects some of the variety and richness of family life that I've observed, all of it fueled by love.

## DOUG MENUEZ

“W

HEN EVERYTHING  
GOES TO HELL, THE  
PEOPLE WHO STAND  
BY YOU WITHOUT  
FLINCHING—THEY  
ARE YOUR FAMILY.”

JIM BUTCHER







DIGNITY HEALTH CARE



FEDEX





“THE

HE FAMILY IS  
ONE OF NATURE'S  
MASTERPIECES.”



CHARLES SCHWAB





FEDEX





“W W”

HAT GREATER THING IS  
THERE FOR HUMAN SOULS  
THAN TO FEEL THAT THEY  
ARE JOINED FOR LIFE - TO BE  
WITH EACH OTHER IN SILENT  
UNSPEAKABLE MEMORIES.”



UNIVERSITY OF PHOENIX



CHARLES SCHWAB



HILTON HOTELS









“  
C

ALL IT A CLAN, CALL IT  
A NETWORK, CALL IT A  
TRIBE, CALL IT A FAMILY:  
WHATEVER YOU CALL IT,  
WHOEVER YOU ARE, YOU  
NEED ONE.”

LYDIA SWEATT



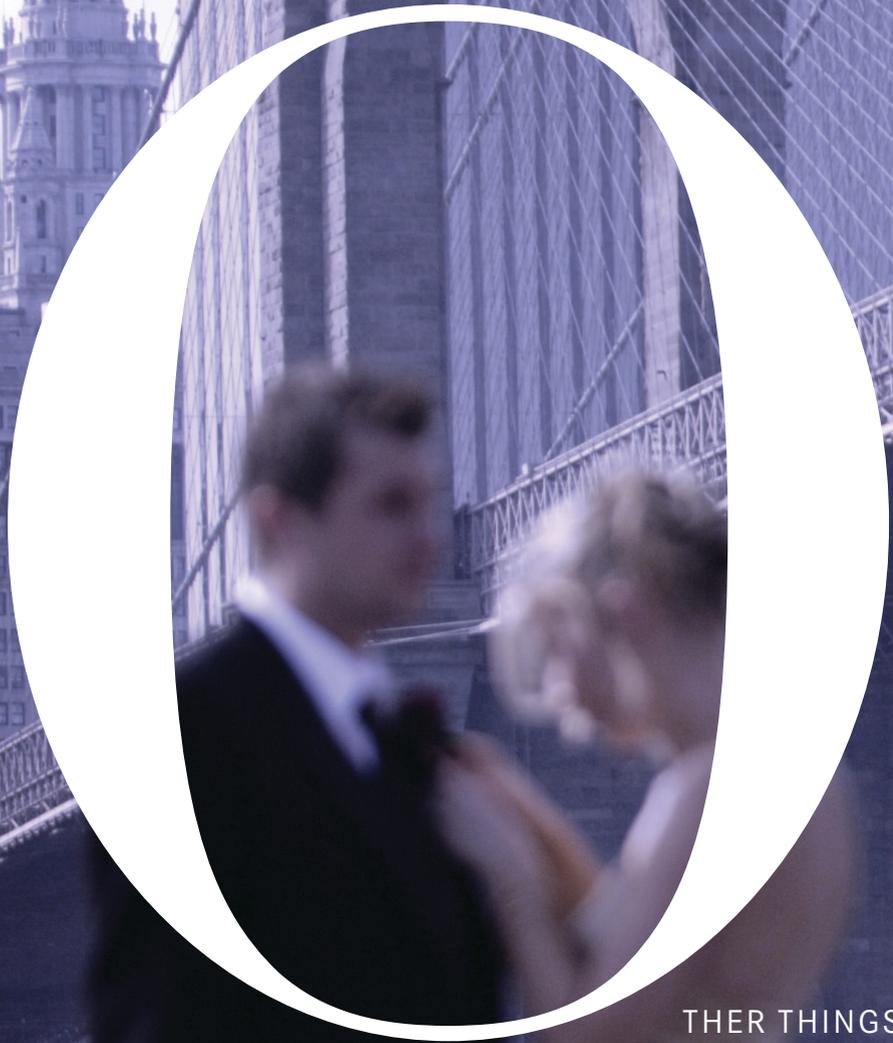


DIGNITY HEALTH CARE (2)





CHARLES SCHWAB



OTHER THINGS MAY  
CHANGE US, BUT  
WE START AND END  
WITH THE FAMILY.”

A photograph of a bed with white linens in front of a window. The window has a view of a person in a white coat, possibly a nurse or doctor, standing in a room. The scene is softly lit, suggesting a hospital or care facility setting.

# DOUG MENEUEZ

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